



www.asgi.us  
888-705-8880



ASGi Certified Builder/Installer  
Program Summary

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We Hold Our Fellow Certified Builders to A High Standard  
of Conduct, Ethics, Knowledge and Expertise;

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***Are You Ready to Qualify?***

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If you will do 3 simple things\*

***We will help you:  
Build Your Business***

***Differentiate Yourself from Your Competitors***

***Hone Your Efforts to Help YOU  
Increase Your Bottom Line***

\* All you have to do is ...

1. **BEGIN**  
Register for (at least) the ASGi's Certified Artificial Grass Solutions - Level 1 course
2. **EMBRACE**  
Join ASGi, complete the ASGi Certified Builder/Installer Application\*\* and actively promote and support the ASGi Code of Conduct and Business Ethics
3. **PARTICIPATE**  
Enthusiastically participate to meet ASGi Program Requirements, in a timely manner - Complete testing, continue training and maintain your ASGi Membership, in good standing; helping to promote a high standard of product performance & installation excellence.

\*\* ASGi Certified Builder status is awarded to applicants that register and meet or exceed program requirements which may include referrals, proof of installation expertise, licensing, insurance and bonds if required in the state or country in which you do business.

**ASGi Builder/Installer Certification** is valid for 1 year. Renewals awarded are based, in part, upon your successful completion of an annual refresher test/exam with a passing score of 80%, active registration and ASGi membership, in good standing. An annual registration fee of \$25.

The time invested benefits everyone who attends ASGi courses; owners, operators, project managers, estimators, designers, architects, specifiers and installation teams. Certification is awarded to companies, that meet or exceed requirements and are actively doing business in the industry - an owner or designated employee can "certify" by completing the registration process, attending courses, passing exams.



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## ASGi Certified Members Program Features Summary

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ASGi Certified Members actively participate in setting the tone of association's goals, guidelines and published standards

### ASGi Certified Members Discounts

ASGi Members enjoy significant discounts on ASGi training courses and published materials.

ASGi Member Class Fee - \$250 per day  
Non-Member Class Fee - \$500 per Day

**ASGi Certified Members** are provided additional access to Members Only, ASGi Certified Events - Webinars, Updates and Networking functions and continuing education by leading professionals in areas such as law, accounting, project management, PR, marketing & sales

### ASGi Certified Builder/Installer REFERRAL Program

- **Goal:** to provide consumers and agencies contact with qualified builders, installers and designers that design and build quality artificial grass and synthetic turf projects, as needed, by standardized design specifications and project requirements; that are committed to a high standard of ethics and conduct and promote best business practices and sound installation techniques.
- **YOUR OWN WEB PAGE** - specifically built for YOUR Company - this page, hosted on ASGi's site will provide you several valuable BACK LINKS to your own site - helping to increase your SSEO - Search Engine Optimization Scores AND will focus ONLY on your company for direct details
- **Certified Builder status is awarded to applicants that register and meet or exceed program\* requirements which may include proof of licensing if required in the state or country in which they do business.** Company's, holding active and valid licensing, where required, who choose a member of their installation/operations management (Journeyman or Project Leader) to qualify for Certified Builder status must maintain current documentation of employment of responsible employee. If the responsible employee leaves the employ of the Company; Certified Builder status will be in-active until another qualified responsible employee is enrolled, trained and passed exams, successfully.

#### Levels of Certification Currently Offered to Qualifying Builder/Installers

**Level 1 Certification (Artificial Grass Solutions - Level 1 - Landscape)**

**Level 2 Certification (Artificial Grass Practice Greens - Level 2 - Greens) - onsite training only**

\*\* HSW = Orientation, updates and information re: Health, Safety and Welfare are available to all ASGi Certified Members - ONLINE in our members only pages - to insure that US EPA, OSHA and CPSIA rules, restrictions, requirements and bans are met and proper documentation is filed, if required.

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## ***READY?***

**Step 1:** Complete the Certified Member APPLICATION

**Step 2:** Complete CLASS REGISTRATION  
- info per student - per class level

**Step 3: Read and sign ASGi Code of Conduct and Business Ethics Statement, Medical Waiver PER Student**

**Step 4:** tally payment, apply any discounts and complete Certified Member Program INVOICE  
Make a copy for your records

FAX (530-432-5659) OR

Mail the

Invoice, Application, Registrations  
along with form of payment & Signed Code of  
Conduct Statement to:

ASGi, Inc. 664 A Freeman Lane #189  
Grass Valley, CA 95949

## **Questions?**

Please email us at [questions@asgi.us](mailto:questions@asgi.us)  
or phone 530-432-5851 (PST - 9 to 5 - M-F)



**CERTIFIED BUILDER/INSTALLER APPLICATION**

888-705-8880 (VOICE) - 530-432-5659 (FAX)

Member Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone (voice): \_\_\_\_\_ FAX: \_\_\_\_\_

Primary Email: \_\_\_\_\_ (used for membership login)

Company Website: \_\_\_\_\_

Describe your focus: \_\_\_\_\_

\_\_\_\_\_ Design/Architecture \_\_\_\_\_ Planning/Specification/Estimating

\_\_\_\_\_ Builder/Installer \* \_\_\_\_\_ Wholesaler/Manufacture \_\_\_\_\_ Maint Service Company

**ON A SEPARATE SHEET - PLEASE**

Tell us about yourself and your company, it's services, products and market perspective:

Include an organizational chart and contact information for all related company locations, key contacts

Describe your participation in any other professional associations and affiliations:

Interested in: ASGi Committees: \_\_\_\_\_

Board of Dir \_\_\_\_\_ Committee Chair \_\_\_\_\_ Forum Moderator \_\_\_\_\_ Trainer: \_\_\_\_\_ Other \_\_\_\_\_

**\* Builder/Installers - please include copies of any required licenses, insurance or bond evidence:**

Years of experience: \_\_\_\_\_ License Number (if required) : \_\_\_\_\_ State: \_\_\_\_\_

Total # of SF Installed: To Date: \_\_\_\_\_ Per year \_\_\_\_\_ Average Job Size: \_\_\_\_\_ SF

Please describe the territory your company does business in: \_\_\_\_\_

\_\_\_\_\_

Describe your professional experience/expertise: \_\_\_\_\_

\_\_\_\_\_

Independent \_\_\_\_\_ or Dealer of Brand Name Solution? \_\_\_\_\_ Brand? \_\_\_\_\_

**Type of work by % ?** Residential: \_\_\_\_\_ Commercial: \_\_\_\_\_ Public Works: \_\_\_\_\_

\_\_\_\_\_

Landscape \_\_\_\_\_ Golf \_\_\_\_\_ Bocce \_\_\_\_\_ Fields \_\_\_\_\_ Other \_\_\_\_\_

\_\_\_\_\_

**On a separate sheet - please provide contact info for 3 to 6 referrals - customers, vendors, associates.**

Please provide examples of your sales literature, photos and scope of work for your ASGi Installer Page



**REGISTRATION**  
**LEVEL 1 - Solution Basics + Landscape - 2 Day Course**

- NOTE: Student must complete Application, Registration and Level 1 class prior to certification award.

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Website: \_\_\_\_\_ other: \_\_\_\_\_

Student Name: \_\_\_\_\_

Cell: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**Class Date:** \_\_\_\_\_ **Class Location:** \_\_\_\_\_

Student Name: \_\_\_\_\_

Cell: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**Class Date:** \_\_\_\_\_ **Class Location:** \_\_\_\_\_

Student Name: \_\_\_\_\_

Cell: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**Class Date:** \_\_\_\_\_ **Class Location:** \_\_\_\_\_

Student Name: \_\_\_\_\_

Cell: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**Class Date:** \_\_\_\_\_ **Class Location:** \_\_\_\_\_



**Mandatory for Each PROGRAM PARTICIPANT**

I, \_\_\_\_\_ have hereby enrolled in a program of strenuous physical activity ("Program") including but not limited to construction activities of excavation, site preparation, heavy lifting, repetitive motions offered by ASGi, Inc.

I hereby affirm that I am in good physical condition and do not suffer from any health condition, illness, disease or disability which would prevent or limit my participation in this exercise program. If I should develop any such condition, illness or disease, I agree that I will not participate in the program until I have an appropriate medical release form from a physician.

I fully understand that I may expose myself to allergens, injure myself as a result of my participation in the program and I expressly assume the risk and responsibilities for any and all accidents or injuries of any kind which I may sustain by reason of my participation in the program.

I understand that ASGi, INC, its Board of Advisers, Executive Management, Instructors, Affiliates and Associates do not have any obligations for the maintenance of any equipment or facilities or for my safety.

Having read this waiver and knowing these facts, in consideration of my participation in the Program, I, for myself, my heirs and assigns, and anyone entitled to act on my behalf, waive and irrevocably and unconditionally release and forever discharge ASGi, Inc., its affiliates and assigns, from all and any claims, demands, causes of action, or liabilities whatsoever, including attorneys fees, arising from my participation in this program, *even though that damage or injury may arise out of negligence or carelessness on the part of those named in the waiver.*

*Disclaimer: Installation activities are active and can be demanding - if you are not able to participate in these activities - please make us aware of your limitation NOW as we assume you will be part of the crew. You are participating in these activities at your own risk.*

*PROP 65 Warning: Some materials that we handle in class and during installation may contain chemicals or other compounds that are known to the State of California to cause reproductive harm or cancer (silica, lead and carbon black).*

*CDC Recommends that you vigorously wash your hands after exposure to artificial grass solution components, taking care to avoid hand-to-mouth, eye and nose contamination by refraining from touching your face, eating or smoking while handling materials.*

I hereby affirm that I have read and fully understand the above.

Company Name: \_\_\_\_\_

Sign Your Name: \_\_\_\_\_

Print Your Name: \_\_\_\_\_

Today's Date: \_\_\_\_\_



Review, sign and return this statement with your application

**ASGI MEMBERS' CODE OF CONDUCT & STATEMENT OF BUSINESS & ETHICAL PRACTICES**

ASGI Member Companies and their staff, by the signature of the principal of the member company, or independent member, pledge to abide by the ASGI Code of Conduct and Statement of Business and Ethical Practices:

Associations of Synthetic Grass Installers members recognize their obligation to serve our industry, our public, our employees and our communities by striving to deliver the very best, always. They are committed to the highest standards of honesty, integrity and responsibility in the ethical conduct of their businesses. A member's conduct in all matters should reflect positively upon the industry. No member of ASGI should engage in any action that might bring the Association and its members into disrepute/dispute.

**Each ASGI Member Agrees to:**

Demonstrate and maintain the integrity of the synthetic grass and artificial turf industry through fair, ethical and honest conduct in all situations and in a manner that complies with local, state and federal laws;

Properly, effectively and professionally serve the needs of the ultimate user or consumer of the company's products or services by providing the best in products and services, on time, on budget and as promised;

Advertise or communicate to all, by conversation, correspondence, newspaper, magazine, radio, television, or any other means of communication by providing:

- True and proper representation of all policies, products, pricing and any other services rendered by the company
- Ethical consumer advertising, to avoid any misleading claims including false comparisons; untrue, unproven, or exaggerated statements; trick photography; or omission of pertinent facts;
- Factual information only concerned with the growth of the company or its number of operating outlets at the time of communication;

Never, in any way, copy or represent the trademark or other distinguishing marks of other companies or associations with intent to mislead the public;

Use sound accounting and business practices in financial reporting and comply fully with contracts and agreements;

and

Assume the obligation to promote and conduct continuing research, education and training in order to increase company knowledge of industry products, solutions, best business practices and to strive to meet and exceed mandatory and voluntary federal, state, local and other relevant industry standards, guidelines and best business practices to achieve the highest levels in product performance and customer satisfaction.

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Principal/Member Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Email: \_\_\_\_\_

OFFICE USE: \_\_\_\_\_ RECVD \_\_\_\_\_ CBNO: Expires: \_\_\_\_\_



ASSOCIATION OF SYNTHETIC GRASS INSTALLERS

**INVOICE**  
MANUAL PAYMENT

888-705-8880 (VOICE) - 530-432-5659 (FAX)

REF. #: \_\_\_\_\_

Date: \_\_\_\_\_ NEW\* ? \_\_\_\_\_ Renew? \_\_\_\_\_ Referred by: \_\_\_\_\_

Member/Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ FAX: \_\_\_\_\_

<u>Description</u>	<u>Fee</u>	<u>Extended</u>
ASGi Builder/Installer Annual Membership*	\$ 248.00	\$ 248.00
Annual Certified Member Fee	\$ 25.00	\$ 25.00
Level 1 Students # of _____	\$ 500 (2 days)	\$ _____

Registering for 2 or more students right now? reduce class fee by 10% \$ ( \_\_\_\_\_ )

\* New Member - registering today - discount off 1st year = ( - 100.00 )

Please Calculate & Remit Total Amount Due: \$ \_\_\_\_\_

- \* \$100 discount off your first year's membership when also registering one or more students for ASGi Certified classes
- We can only process memberships manually using company checks, money orders or cashiers checks in the amount of total annual dues required. Your membership is processed upon receipt of your payment, in full, and will be effective for a period of 365 days.
- Registrations processed manually will receive renewal notices by emailed and renewal payments can be processed online (with PayPal or credit card) or you can select to print this invoice and send it in with payment. You can cancel your membership anytime. We do not offer refunds after 72 business hours.

**To pay by credit card by mail or fax - please complete and sign the following:**

VISA/MC/AMEX CC #: \_\_\_\_\_ expires: \_\_\_\_\_ CSC Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Complete the membership application and this invoice and include them with any needed proof of license, etc and mail to the address below:

Mail to: ASGi, Inc.  
664 A Freeman Lane #189  
Grass Valley, CA 95949

IN THE USA - Your membership may be deductible as a business expense and not a charitable contribution.